



Case Study

Technology Updates Support Nonprofit's Mission

Operation Global Equality (OGE) experienced a transformative improvement in their AV experience since partnering with Profound Technologies, known for their expertise in delivering AV solutions that prioritize a high-quality user experience.

Initially, OGE selected an AV system through another company based on lower pricing. However, the system they installed failed to deliver basic functionality required for the client. The platforms that OGE relied on were incompatible with the systems installed, unfortunately causing additional costs that would have otherwise not been needed. OGE turned to Profound Technologies to fix their huddle rooms, medium and large conference rooms, and training center into a working presentation and meeting environment that is now enjoyable to use.

The training center required a solution with the ability to send video from the training area to the overflow area and café space. Profound provided programming and equipment to send mirrored content from the primary training room video to

the overflow displays. They also implemented a separate volume control on the touch panel to adjust the speaker volume for the overflow and café.

OGE employees quickly adapted to the new system, appreciating the simplicity and reliability. With fewer technical issues, meetings and presentations proceeded without interruptions, boosting overall productivity.

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“Choosing Profound Technologies as our AV partner proved to be a valuable decision for OGE. The transition from a subpar solution to a high-quality, user-friendly system underscored the importance of not compromising on quality. Profound Technologies delivered on their promise, providing a seamless, reliable AV experience that met and exceeded OGE's expectations,” stated an OGE representative.

Profound Technologies will continue to be a trusted technology partner with OGE on future projects. Through Profound's ongoing managed services, this nonprofit organization can feel confident in their AV setup, knowing that expert help is always available.

*Pseudonyms have been given to protect the privacy of persons and organizations.