



Case Study

Conferencing Solutions for Philadelphia Law Firm

Atlas & Everhart Attorneys is a prominent law firm with their main office located in Philadelphia. They faced the challenge of relocating to a new floor within their building. They recognized the need to upgrade their conference rooms, as the existing AV equipment was outdated and no longer met their evolving needs. The firm sought an AV partner who could provide a solution that was both user-friendly and cost-effective.

Atlas & Everhart Attorneys' journey to finding the right AV partner led them to Profound Technologies. As a member of the Association of Legal Administrators (ALA), Atlas & Everhart Attorneys was introduced to Profound Technologies, an ALA Business Partner. Additionally, TelcoWorks, a telecommunications and VoIP provider, recognized Atlas & Everhart Attorneys specific AV requirements and facilitated the introduction.

With a local office and established relationships within the legal community, Profound Technologies was well-positioned to address Atlas & Everhart Attorneys needs. They engaged in discussions to understand the unique

challenges faced by the law firm.

Profound Technologies recommended the utilization of Yealink Conferencing Solutions, tailored to Atlas & Everhart Attorneys specific use case. The implementation of Yealink technology brought several significant benefits to Atlas & Everhart Attorneys. First and foremost, the solution introduced a simple and intuitive user interface, ensuring that the law firm's team could easily navigate and operate the AV equipment.

This user-friendliness was crucial in improving efficiency and productivity during meetings and collaborations. Moreover, the choice of Yealink Conferencing Solutions was not only user-friendly but also aligned perfectly with Atlas & Everhart Attorneys budgetary considerations, making it a cost-effective approach to enhancing their communication infrastructure.

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“One of the standout features of the new AV setup was its seamless integration with familiar platforms like Microsoft Teams,” highlighted the client. This ensured a smooth transition for the law firm, enabling them to leverage their existing tools while upgrading their conferencing capabilities. Atlas & Everhart Attorneys expressed their satisfaction with the solution, underscoring Profound's technical

*Pseudonyms have been given to protect the privacy of persons and organizations.



expertise and the successful installation process. Dan Shadow, Account Executive with Profound Technologies, went above and beyond by meeting with the partners individually. He provided them with personalized guidance on how to maximize the benefits of the new Microsoft Teams room, demonstrating Profound's commitment to delivering tailored solutions and exceptional customer service.

Atlas & Everhart Attorneys expressed, "Profound's technical team made sure the installation went smoothly and all of our questions were answered. Dan scheduled time to meet with the partners separately and walk them through how to use the new Microsoft Teams room. We're very happy we chose Profound to be our A/V partner." The successful partnership with Profound Technologies leaves room for potential future collaboration. As the law firm continues to grow and potentially expand, there may be further opportunities to enhance their AV infrastructure.

Profound Technologies, through its local presence and industry relationships, successfully addressed Atlas & Everhart Attorneys AV upgrade needs, delivering a user-friendly and cost-effective solution tailored to their specific requirements.

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