



## Case Study

# Local Law Firm AV Upgrade

When delving into the successful collaboration between this local law firm and Profound Technologies, it becomes evident that the firm was exploring ways to enhance their collaboration spaces. Recognizing Profound's experience in working with other law firms' Crestron systems, the law firm determined they were the ideal partner for their project. Profound seamlessly integrated with the construction team, collaborating closely to align construction documents with the architect and builder. This ensured proper speaker placement, display mounts, and table cut-outs, resulting in a well-executed AV system design.

Profound successfully executed the audio and video system design, meeting the tight project timeline while staying within the allocated budget. The implemented AV systems greatly enhanced the law firm's daily operations and collaboration capabilities in the boardroom, open collaboration area, and shared kitchen.

Profound Technologies made several enhancements to different areas within the office space. In the boardroom, they implemented an advanced audio system specifically tailored to deposition and collaboration needs. This high-quality sound

system played a pivotal role in ensuring clear and effective communication during meetings, thereby facilitating productive discussions and decision-making. For the open collaboration area, Profound Technologies designed and integrated AV solutions that greatly improved efficiency and teamwork. These solutions enabled multiple team members to effortlessly share ideas and collaborate on various projects, ultimately enhancing overall productivity. In the kitchen area, an upgraded audio system was installed to create a more pleasant atmosphere during break times. This improvement not only contributed to a positive work culture but also made the space more enjoyable for staff members, further enhancing their overall work experience.

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The law firm expressed their satisfaction with Profound's services, highlighting the significant impact of the integrated AV systems on their operations. "We appreciate the regular use of the audio system in the boardroom for depositions and its contribution to a more collaborative working environment," said the firm's office manager. "Additionally, the town hall-style room facilitated effective group collaborations among the entire staff. Profound remained the law firm's preferred partner." The law firm plans to leverage Profound's expertise by bringing the existing audio and video systems to their new location. This decision reflects



the trust and confidence the law firm has in Profound's ability to deliver a high-quality collaboration experience that aligns with their requirements.

Through their collaboration with Profound, the law firm successfully implemented advanced audio and video systems that significantly enhanced collaboration, communication, and overall efficiency within their organization. "Profound's expertise in law firm environments and Crestron system programming played a pivotal role in delivering a reliable and high-quality solution," emphasized Kevin Busza, COO of Profound Technologies. The law firm's ongoing relationship with Profound demonstrates their continued trust in the company's capabilities, underscoring the value delivered by Profound's AV system integration.