



Case Study

New York Bar Association

The New York Bar Association is an exclusive and prominent community of lawyers established to help further the learning and development of our nation's lawyers. In fast paced New York City, lawyers are constantly meeting, training, and improving their skills, which requires high-end and easy to use technology to keep up.

The New York Bar Association needed their courtroom cameras replaced, as the space is known to host trainings, elite meetings, and even movie filmings. Previously, the New York Bar Association had just one camera that was handled separately from the control system, which provided less quality video and a more frustrating user experience. With their own growing success, they wanted six different camera viewing angles integrated into the existing control systems.

The New York Bar Association required a highly experienced audio visual integrator to assist in this project, and Profound Technologies came highly recommended by other law firms for their extensive experience with control systems. By working with Profound, New York Bar Association had a technology partner who could handle the necessary custom integration. Trevor Depp,

Account Executive at Profound Technologies, was proud of the work his team was able to provide: "Custom integration with existing equipment we didn't install can be a challenge, but that's why it was important for them to use an experienced AV integrator. We worked with their current design, which required engineering fortitude from our team."

The courtroom now had the new cameras and a fresh user interface as well. Trevor explained, "We were able to integrate the new cameras into the Crestron control system they already had set up, which will allow the system to run more seamlessly. Those controlling the room can utilize the user interface design and will appreciate the admin interface for more advanced controls."

The end result brought satisfied responses from both the client and the partner. "The new courtroom technology has been working seamlessly!" the client exclaimed. "Lawyers don't want technology to have a lot of downtime or be hard to use, in fact in New York, they can't afford to lose that time. When the lawyers walk into the room, these systems need to run and integrate seamlessly into the usage of the space."

Trevor is excited about the long term technology partnership with the New York Bar Association and

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enjoyed the work on this project. “It is always exciting to solve challenging integration issues and provide the best solution to our customers. Not only that, but through this project we established a new relationship with a high-end client and look forward to more work together in the future.”

Profound Technologies services the New York Bar Association with the prompt response times, remote support, and onsite troubleshooting offered in their Managed Services Agreement. “We have some upcoming projects where we plan to partner with Profound Technologies’ expertise, and we look forward to bringing them in,” the client said. From a library video wall to more conference rooms and courtrooms, the projects and relationships with this New York organization continue to expand.