



We believe that best partnerships include collaboration over account mapping, marketing opportunities, and events. Here are some co-marketing options that we offer our established partners, as we continue to drive toward mutual education and opportunities.

# Partner Co-Marketing Opportunities



## Branded Marketing Sheets

This is a good first step in co-marketing that we recommend for newer partners. We have a marketing document that we can edit and co-brand with your logo and give to you to send out a description of our offerings with your brand front and center. We also are open to sending out a marketing document to our network on your behalf. This is a great way to promote brand awareness for both companies.



## Email Campaigns

With a growing partnership and a common campaign in mind, we can collaborate on an email sequence to go out to both companies' contacts, including promoting our websites, case studies, and even a co-marketed blog.



## Webinars

A partnership webinar can be a great way to co-market when both parties recognize each other's value and have a solution to promote together. Typically these partners have been working with us for over a year and there is a clear path to go to market together.



## Events

For partners that have worked on projects with us, we can offer collaborative events where we invite end user contacts from both companies. We are open to explore event options, whether it's a casual golf outing, social gathering, or live demos and presentations at an Experience Center.

Looking to start a conversation about co-marketing opportunities? Reach out to your Profound Technologies' representative to discuss next steps!